

The Income Disclosure Statement is a reflection of LurraLife rewarding opportunity. The following chart represents the average domestic earnings of the ranks of ALL LurraLife distributors (“Brand Partners”) in the United States from October 2019 to October 2020, whether inactive or active, and provides . . . An “active” Brand Partner is one who has purchased LurraLife products within the last thirty days OR made a successful product referral to either a retail customer or Brand Partner.

The average annual income for ALL Brand Partners was \$76.25.

LL Brand Partner Rank	Number of Active Brand Partners (BPs)	Percentage of ALL Brand Partners	Annual Income for Active BPs
Brand Partner	3763	9.3%	\$163
Influencer	27331	78.2%	\$960
Platinum Influencer	3422	9.8%	\$2,112
Ambassador	268	<1%	\$9,152
Global Ambassador	49	<.01%	\$29,612
Crown Ambassador	23	<.01%	\$42,150
Chairman	19	<.01%	\$131,924
Platinum Chairman	5	<.0001%	\$150,890
Crown Chairman	5	<.0001%	\$320,313
	34,885		

Please review this Income Disclosure Statement carefully before deciding to join LurraLife. With LurraLife, our Brand Partners are independent contractors. While the vast majority earn some supplemental income, some do in fact earn more. As with most opportunities, you can find certain individuals performing well above average, and others performing below average or those who perhaps make no money at all. All Brand Partners have an opportunity to earn income on the sale of LurraLife products to consumers. A Brand Partner **DOES NOT** earn income from sponsoring or recruiting additional members to the LurraLife team. It takes hard work to make a substantial income in this business and a Brand Partner’s success is largely dependent upon their personal commitment, hard work, sacrifice, market conditions, and business skills.

LurraLife’s distribution of commissions to Brand Partners during this time period **does not** include expenses incurred by Brand Partners in the operation or promotion of their business, which can vary widely and might include product purchases, advertising or promotional expenses, product samples, training, and other miscellaneous expenses.